

Christine Joy, President Mary Waldron, Executive Director

(508) 583-1833

70 School Street, Brockton, MA 02301

www.ocpcrpa.org

Comprehensive Economic Development Strategy (CEDS) Committee MINUTES OF THE MEETING Tuesday, June 15, 2021, 12 noon

This meeting was held by remote participation (Zoom) pursuant to Massachusetts Governor Charles D. Baker's order suspending certain provisions of the open meeting law dated March 12, 2020.

The meeting recording is available for viewing at https://youtu.be/ZjrVOPoTuSI

Meeting Attendance

Voting Member	Organization	Present	Absent
John Murray, Co-chair	MassHire Greater Brockton Career Center	х	
Maryellen Brett, Co-chair	Massasoit Community College	х	
Christopher Cooney	Metro South Chamber of Commerce	х	
Debra Pettey	Town of Hanson		х
Forrest Lindwall			х
Frank Lynam			х
Jason Hunter	MassHire Greater Brockton Workforce Board	х	
Jay Pateakos	MassDevelopment		х
Jennifer Burke	Town of Bridgewater		х
Lee Hartmann	Town of Plymouth		х
Marline Amedee	Haitian Community Partners		х
Mary Ellen DeFrias	MassDevelopment		х
Michael Lambert	Brockton Area Transit		х
Pamela McCarthy	Town of Stoughton	х	
Pelege Marcellin	Brockton Home Health Agency		х
Rob May	City of Brockton	х	
Robert Downey	Town of Kingston		х
Sean Boucher	Eastern Bank		х
Sheila Sullivan-Jardim	MassHire Greater Brockton Career Center		х
Stephanie Danielson	Town of Easton		х
Tracey Costa	Ransom Environmental		х
Valerie Massard	Town of Duxbury	х	

Others Present

• Lea Filson, See Plymouth

• Joseph Mech, Brockton Area Transit Authority

OCPC Staff Present

- Joanne Zygmunt, Senior Economic Development and Environmental Planner
- Dottie Fulginiti, Economic Recovery Planner
- Mary Waldron, Executive Director
- Laurie Muncy, Director of Planning and Economic Development
- Shawn Bailey, Senior Transportation Planner

Minutes

Co-chair Maryellen Brett opened the meeting at about 12 noon, welcomed everyone, and read the accessibility statement. Roll call was taken. Seven voting members were present, two guests, and five OCPC staff.

A motion was made (Rob May) and seconded (McCarthy) to accept the minutes from the meeting on April 20, 2021. The motion carried without dissent.

The Committee then discussed draft Terms of Reference for the Committee. Zygmunt reviewed progress on the draft and confirmed that every regional planning agency runs their committees differently. The only commonality was that each committee was a mix of public, private, and nonprofit sector representatives.

Article I of the Terms was agreed as complete. Article II was discussed. It was agreed that keeping the language in the Terms flexible was important in promoting participation. The language in Article II was accepted. Article III, quorum was discussed next. It was agreed that quorum should be simple majority. Article IV was agreed as complete. Article V, "Clerk" was agreed to be changed to "CEDS Program Manager." Articles VI and VII were agreed as complete. The final draft of the Terms will be presented at the next meeting for review and committee vote. If accepted, the Terms will be presented for information to the Economic Development District Governing Board, which is the OCPC Governing Council.

Fulginiti then provided the committee with an update on the July housing and economic development webinar. Peter Foreman, Judy Barrett, and Fulginiti were agreed as speakers for the webinar. The event would be a panel followed by discussion and question and answers. Massard suggested it would be helpful to hear about what municipalities in the Old Colony region need with respect to funding and whether there may be opportunities for collaboration. Brett suggested that panelists cover challenges municipalities are facing and try to provide some advice on overcoming those challenges. McCarthy suggested including discussion about how to help first-time homebuyers since not all municipalities have such programs.

The committee discussed topics for the September webinar. Members expressed interest in marketing municipalities as open for business, workforce development, and the nexus between economic development and climate change. It was agreed that the topic for September would be workforce development since getting people back to work was considered an urgent priority, and that a panel format would be best to include a variety of perspectives on the topic.

Fulginiti updated the committee on grant opportunities, of which there are not many new ones at this time. U.S. Chamber of Commerce is a great resource. Fulginiti also updated the committee on OCPC's project helping four municipalities set up cellphone app-based local business

directories, and suggested members check out the See Plymouth app with great local tourism suggestions and other information.

There was no other business, other members updates, or public comment.

The next meeting will be held virtually on Tuesday, August 17 at 12 noon.

The meeting adjourned at about 1 p.m.

---Submitted by Joanne Zygmunt, OCPC Accepted on 8/17/21