



OLD COLONY
ROUTE 24

TECH HUB

STRATEGY DEVELOPMENT INITIATIVE MEETING

THURSDAY, JANUARY 29, 2026 | 2:00PM - 3:00PM

OCPC OFFICE
70 SCHOOL ST
BROCKTON, MA

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MEETING ID:
871 5014 6846
PASSCODE: 343343

OCPC received a \$100,000 grant from the "Mass Tech Collaborative" to designate the Rt. 24 corridor as a Tech Hub and create a strategic plan for workforce, infrastructure, and business growth in advanced manufacturing.

AGENDA:

- Welcome (have people online to include where they are from)
- Review key challenges (misconceptions, recruitment, skills gaps, competition) 3 minutes ask if there are any questions.
- Highlight opportunities (branding, student outreach, training space, entry points for underrepresented groups)
- Discuss collaboration approach to development of strategy (industry needs and gaps, education pipelines, municipal barriers, MassHire data)
- Prioritize 3-5 quick actions (90 days or less + success measures)
- Assess Ecosystem Readiness Level (ERL) & plan next steps
- Outline ongoing efforts (recurring meetings, focus groups, marketing strategy)
- Next steps

[ACCESS RECORDING FROM 11/24/2025 MEETING](#)

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OUR REGION'S FUTURE!**